# GOVERNMENT OF INDIA
# HEALTH AND FAMILY WELFARE
# LOK SABHA

UNSTARRED QUESTION NO:2335
ANSWERED ON:11.03.2016
Citizen Centric Health Services
Bidhuri Shri Ramesh

**Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:**

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government has launched new IT based initiatives on Citizen Centric Health Services; and

(b) if so, the details thereof?

## Answer

THE MINISTER OF HEALTH AND FAMILY WELFARE
(SHRI JAGAT PRAKASH NADDA)
(a) & (b): Government has launched the following new IT based initiatives on Citizen Centric Health Services:
â€¢ Kilkari− It delivers free, weekly, time-appropriate audio messages about pregnancy, child birth and child care delivery to families' mobile phones.

â€¢ National Health Portal (NHP)-A citizen portal for health to provide authentic information on various health issues to public. It has a toll-free number for citizens to access reliable, easy to understand and multilingual health information.

â€¢ Online Blood stock availability on National Health Portal and Mobile App- It is a mobile app to locate hospitals and blood banks in nearby location and provides easy access to public for searching blood/blood products availability in all licensed Blood Banks across India.

â€¢ Tobacco Cessation Programme − It is a mHealth Initiative in collaboration with WHO for Tobacco Cessation.

â€¢ Online registration System (ORS)-For online registration, payment of fees and online appointment, online diagnostic reports, enquiring availability of blood online etc.

â€¢ Missed Call Centre for reaching unreached TB patients − A dedicated toll free number with a call centre that is currently available in the States of Punjab, Haryana, Chandigarh and Delhi.

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